



Stanley M. Jurga, 73, of Shirley

April 27, 1952 - February 24, 2026

Stanley M. Jurga, Sr., 73, of Shirley, passed away peacefully Tuesday, February 24, 2026 at his home surrounded by his wife and children.

Stan was born in Leominster, April 27, 1952, the son of the late Stanley P. and Mildred L. (Maziekas) Jurga and was a lifelong Shirley resident.

He was a 1970 graduate of Ayer High School and continued his education at the University of Massachusetts – Lowell, where he majored in Business Management.

Stan began his career in 1972 as Assistant Plant Manager at the George Frost Company, the parent company of All-Star Sporting Goods, a brand founded in 1960. In 1988, Stan and his father-in-law, David Holden, Sr., acquired the All-Star division and carried the brand forward under their ownership. A true legend in the sporting goods industry, with many “firsts” such as the one-piece catcher’s helmet, Stan was inducted into the National Sporting Goods Association (NSGA) Hall of Fame in 2018. He deeply loved his company and took immense pride in the people who made it special — the staff, sales representatives, customers, factory partners, and lifelong friends throughout the industry.

Stan had many passions. The most important was his love of skiing where he

met his wife, Carol, on the slopes of Shirley's Benjamin Hill. Stan was an avid woodworker – building his own post & beam barn (not a single nail!) where he would then create custom furniture. In most recent years, he specialized in building handmade (no power tools) Windsor Chairs with wood he felled from his own property. Stan was a landscape craftsman – building winding stone walls and beautiful fish ponds. He spent much of his time enjoying his family at Goose Rocks Beach in Kennebunkport, Maine. During the summers, when not in Maine, he could be found playing 18 holes at Oak Hill Country Club.

He leaves his wife of fifty one years, Carol (Holden) Jurga; he leaves three children, Stanley Jurga, Jr. and his wife, Megan of Arlington; Sara Tortorici and her husband, Paul of Carlisle; Brad Jurga and his wife, Carly of Leominster; two sisters, Deborah Seeley and her husband, Ron, Victoria Landry all of Shirley; four grandchildren, Madelyn Jurga, Emily Jurga, Finn Tortorici and Sawyer Tortorici; two grand-pups, Rufio & Cora.

He was the brother of the late Ruth Sebastian of New Hampshire and the brother-in-law of the late Edmond Landry of Shirley.

Stan's family will receive relatives and friends at calling hours Thursday, March 5th, 4:00 – 7:00PM at the Anderson Funeral Home, 25 Fitchburg Road (Rte 2A) Ayer.

A Funeral Mass will be celebrated Friday, March 6th, 11:00AM at St. Anthony's Church, 14 Phoenix Street, Shirley.

Spring interment will be in Center Cemetery, Shirley.

Cemetery Details

Center Cemetery

Brown Rd.
Shirley, MA 01464

Previous Events

Calling Hours

MAR 5. 4:00 PM - 7:00 PM (ET)

Anderson Funeral Home - Ayer
25 Fitchburg Road ~ Route 2A
Ayer, MA 01432
(978) 772-2355

Funeral Mass

MAR 6. 11:00 AM (ET)

St Anthony of Padua Church
14 Phoenix St
Shirley, MA 01464-2507
(978) 772-2414

Tribute Wall

BB

“ *What sad news. Stan was a wonderful person. I will miss his friendship.....Buddy Bates, St. Louis Cardinals, ret.*

Buddy Bates - March 09 at 06:50 PM

TF

“ *The Robert Rupp Family purchased the "God Has You" 21" Sonnet Chime for the family of Stanley M. Jurga, 73, of Shirley.*



The Robert Rupp Family - March 09 at 02:15 PM



“ *Peaceful White Lilies Basket was purchased for the family of Stanley M. Jurga, 73, of Shirley.*



March 04 at 04:04 PM



“ *A [Memorial Tree](/store/Product.aspx?ProductId=4518) was planted in honor of Stanley M. Jurga, 73, of Shirley.*

March 04 at 04:04 PM

BB

“ I had the pleasure to work for Stan for the past 20 years and my Father did for the decade before that. To say "worked for" almost sounds wrong because of how much you knew Stan cared about all of us. He was the definition of "cool". Comfortable in the Sales Meeting, with smallest to largest Customer, or at the end of the bar you always got the same Stan. My family's thoughts and prayers go out to Carol, Brad, Stan, and the whole family.

Beau Brumfield - March 04 at 03:54 PM

JF

“ Joey Ferolito purchased the Beautiful in Blue for the family of Stanley M. Jurga, 73, of Shirley.



Joey Ferolito - March 04 at 02:58 PM

JF

“ Joey Ferolito planted a [Memorial Tree](/store/Product.aspx?ProductId=4518) in honor of Stanley M. Jurga, 73, of Shirley.

Joey Ferolito - March 04 at 02:58 PM

JC

“ Stan Sr was one of my first equipment reps back in the late 70's and early 80's. Love his catchers gear and most important his service extended to all. I will miss him!! May God bless him and his family and his multitude of friends

jim schnakel retired clubhose/equipment - March 04 at 01:51 PM



“ *Strength & Solace Spray was purchased for the family of Stanley M. Jurga, 73, of Shirley.*



March 04 at 10:34 AM



“ A [Memorial Tree](/store/Product.aspx?ProductId=4518) was planted in honor of Stanley M. Jurga, 73, of Shirley.

March 04 at 10:34 AM



“ *James, Peg and Zoe Worden purchased the Fair est of All for the family of Stanley M. Jurga, 73, of Shirley.*



James, Peg and Zoe Worden - March 04 at 09:58 AM



“ *James, Peg and Zoe Worden planted a [Memorial Tree](/store/Product.aspx?ProductId=4518) in honor of Stanley M. Jurga, 73, of Shirley.*

James, Peg and Zoe Worden - March 04 at 09:58 AM

BW

“ It was a pleasure to know Stanley. He excelled in everything he put his heart and mind into doing. He was very supportive and encouraging. He was a great family man and just a remarkable individual. He will be greatly missed and fondly remembered.

Bill Wood - March 04 at 09:16 AM

DM

“ Dear Carol, I'm so saddened to have learned of Stan's passing. Stan is a Shirley icon and so much more. I remember fondly our many ski days together so many years ago at Benjamin Hill. Although living in Sedona, AZ now, i still ski and will take a memorial ski run here this week for Stan. Sincerely, Dave Minott

Dave Minott - March 04 at 08:21 AM

TF

“ The Cossins family purchased the Peaceful White Lilies Basket for the family of Stanley M. Jurga, 73, of Shirley.



The Cossins family - March 03 at 02:17 PM

TF

“ The Cossins family planted a [Memorial Tree](/store/Product.aspx?ProductId=4518) in honor of Stanley M. Jurga, 73, of Shirley.

The Cossins family - March 03 at 02:17 PM

TS

“ How saddened I was to read about Stan’s untimely passing recently. Stan and I were business school classmates back at Lowell Tech now UMass Lowell. As such we shared many classes and coffee breaks in between. He was an interesting person to know and talk with. I was happy to read about his success with his company. My grand nephew is now learning to be a catcher in school and youth leagues. My sympathy to the Jurga family.

Thomas Sharkey - March 03 at 02:14 PM

CW

“ Carl W. planted a [Memorial Tree](/store/Product.aspx?ProductId=4518) in honor of Stanley M. Jurga, 73, of Shirley.

Carl W. - March 03 at 11:30 AM



“ Divine Peace Bouquet was purchased for the family of Stanley M. Jurga, 73, of Shirley.



March 03 at 09:09 AM



“ A [Memorial Tree](/store/Product.aspx?ProductId=4518) was planted in honor of Stanley M. Jurga, 73, of Shirley.

March 03 at 09:09 AM

CS

“ Chris and Renna Snusz purchased the Peaceful White Lilies Basket for the family of Stanley M. Jurga, 73, of Shirley.



Chris and Renna Snusz - March 03 at 08:41 AM

CS

“ Chris and Renna Snusz planted a [Memorial Tree](/store/Product.aspx?ProductId=4518) in honor of Stanley M. Jurga, 73, of Shirley.

Chris and Renna Snusz - March 03 at 08:41 AM



“ Enchanted Cottage was purchased for the family of Stanley M. Jurga, 73, of Shirley.



March 03 at 08:02 AM



“ A [Memorial Tree](/store/Product.aspx?ProductId=4518) was planted in honor of Stanley M. Jurga, 73, of Shirley.

March 03 at 08:02 AM

BE

“ I am sending all my love to the Jurga family. Stan was an incredible person, and there will never be eloquent enough words to thank him for what he has done for my father and my family. When we were going through our own loss and challenges, Stan was there. He helped pay for my mother's services when she passed. He visited my father in the hospital when he was sick and frequently checked in with my sister and me to make sure we were okay. The world is truly a lesser place without Stan in it.

Bailey Edward - March 03 at 07:57 AM

KS

Echoing my sister's sentiments. Stan was a remarkable person and means a great deal to our family. Sending all the love to the family.

Kelsey Shepherd - March 03 at 11:11 AM

TF

“ The Rice Family purchased the Sentiments of Serenity Spray for the family of Stanley M. Jurga, 73, of Shirley.



The Rice Family - March 03 at 07:48 AM

TF

“ The Rice Family planted a [Memorial Tree](/store/Product.aspx?ProductId=4518) in honor of Stanley M. Jurga, 73, of Shirley.

The Rice Family - March 03 at 07:48 AM

JH

“ JKF Peter Hsu purchased the Divine Peace Bouquet for the family of Stanley M. Jurga, 73, of Shirley.



JKF Peter Hsu - March 02 at 08:18 PM

JH

“ JKF Peter Hsu planted a [Memorial Tree](/store/Product.aspx?ProductId=4518) in honor of Stanley M. Jurga, 73, of Shirley.

JKF Peter Hsu - March 02 at 08:18 PM



“ Arrive in Style was purchased for the family of Stanley M. Jurga, 73, of Shirley.



March 02 at 02:53 PM



“ A [Memorial Tree](/store/Product.aspx?ProductId=4518) was planted in honor of Stanley M. Jurga, 73, of Shirley.

March 02 at 01:15 PM



“ *Serene Reflections Bouquet* was purchased for the family of Stanley M. Jurga, 73, of Shirley.



March 02 at 01:15 PM



“ A [Memorial Tree](/store/Product.aspx?ProductId=4518) was planted in honor of Stanley M. Jurga, 73, of Shirley.

March 02 at 12:03 PM



“ *Loving Lilies and Roses Bouquet* was purchased for the family of Stanley M. Jurga, 73, of Shirley.



March 02 at 12:03 PM



“ *Dreams From the Heart Bouquet* was purchased for the family of Stanley M. Jurga, 73, of Shirley.



March 02 at 11:28 AM



“ A [Memorial Tree](/store/Product.aspx?ProductId=4518) was planted in honor of Stanley M. Jurga, 73, of Shirley.

March 02 at 11:28 AM



“ A [Memorial Tree](/store/Product.aspx?ProductId=4518) was planted in honor of Stanley M. Jurga, 73, of Shirley.

March 02 at 07:01 AM



“ Enchanted Cottage was purchased for the family of Stanley M. Jurga, 73, of Shirley.



March 02 at 07:01 AM



“ Lavender Reflections Spray was purchased for the family of Stanley M. Jurga, 73, of Shirley.



March 01 at 09:13 PM



“ Over the past 50+ years, the Rupp family has had so many fond memories of both working for and socializing with Stan. Throughout the years his friendship has meant so much to all of us and he will be missed greatly. Our thoughts & prayers go out to Carol and the entire extended Jurga family.

-Melinda, Rob & Robert Rupp

Melinda, Rob & Robert - March 01 at 06:33 PM

JD

“ Stan is and was 1 of 1, will be sorely missed and 73 is way too young. My deepest condolences to Carol and the entire Jurga family. John Driscoll

John Driscoll - March 01 at 12:16 PM

DO

“ I graduated from Ayer High School in 1970 with Stan. No matter which group you were in Stan was always friendly to everyone. When I moved to the area and started at Ayer, Stan was one of the first to walk up and introduce himself. To this day I remember his welcoming nature. At our 50th(plus) reunion he made the rounds speaking with everyone. Will miss him at our next get together. Rest now Stan, you have earned it. Dana Owens

Dana Owens - March 01 at 08:03 AM

WF

“ With Deepest Sympathy, Mike and Family purchased the Peaceful White Lilies Basket for the family of Stanley M. Jurga, 73, of Shirley.



With Deepest Sympathy, Mike and Family - February 28 at 09:35 PM

WF

“ With Deepest Sympathy, Mike and Family planted a [Memorial Tree](/store/Product.aspx?ProductId=4518) in honor of Stanley M. Jurga, 73, of Shirley.

With Deepest Sympathy, Mike and Family - February 28 at 09:35 PM

FC

“ From Racer Sporting Goods Co.,Ltd. planted a [Memorial Tree](/store/Product.aspx?ProductId=4518) in honor of Stanley M. Jurga, 73, of Shirley.

From Racer Sporting Goods Co.,Ltd. - February 28 at 09:30 PM

FC

“ From Racer Sporting Goods Co.,Ltd. purchased the Peaceful White Lilies Basket for the family of Stanley M. Jurga, 73, of Shirley.



From Racer Sporting Goods Co.,Ltd. - February 28 at 09:30 PM



“ A [Memorial Tree](/store/Product.aspx?ProductId=4518) was planted in honor of Stanley M. Jurga, 73, of Shirley.

February 28 at 03:28 PM



“ Sentiments of Serenity Spray was purchased for the family of Stanley M. Jurga, 73, of Shirley.



February 28 at 03:28 PM



“ A [Memorial Tree](/store/Product.aspx?ProductId=4518) was planted in honor of Stanley M. Jurga, 73, of Shirley.

February 28 at 11:19 AM



“ *Rainbow Of Remembrance Spray was purchased for the family of Stanley M. Jurga, 73, of Shirley.*



February 28 at 11:19 AM



“ *Stan was not only a great person to work for but also a great friend. We always had a great time in a group of us called the RH group. I remember on time we all had a business trip in Las Vegas. We all went early so that we could take in a round of golf. That should be no surprise to anyone. Stan was in the group in front of me on the green. As his group was walking off the green they waved us on. I hit my shot and it hit Stan. We walked up to make sure he was okay and like the Pros do, I took off my glove and autographed it and gave it to Stan. Last I knew we still had it hanging in his office. Stan, please rest in peace.*

Johnny V.

John Vinciguerra - February 28 at 09:57 AM



“ *Saddened and sorry for your tremendous loss! You're all in my prayers!💔*

Jeanette Champion - February 28 at 08:11 AM

PK

“ Stan was an incredible, kind, awesome man, just like his Dad. His talent as a craftsman was top notch and I loved seeing his woodworking projects. He passed way too soon. My prayers and heartfelt condolences go to Carol and his entire family. May Stan fly with the angels, he lead an exemplary life. ❤️

Patricia Krauchune - February 28 at 07:36 AM

JE

“ A really good man gone too soon. I am so very sorry for your loss.

Jackie Esielionis - February 28 at 07:20 AM

TW

“ My condolences to the Family. Sorry for you loss. Tim Welton

Timothy Welton - February 27 at 11:40 PM

SB

“ I have had the privilege of knowing Stan for over 43 years. He was a true gentleman & a very kind soul. I will miss my friend but will be forever grateful to have known him. Prayers of comfort to Carol, the Jurga family, & all who knew & loved Stan.

Steve Boyer - February 27 at 10:17 PM



“ Divine Peace Bouquet was purchased for the family of Stanley M. Jurga, 73, of Shirley.



February 27 at 07:08 PM

KK

“ *Very sorry to hear of Stan’s passing. He was a great guy and wonderful friend. Hang in there Carol, Vicki and Deb.*

Keith Keady - February 27 at 05:55 PM

WA

“ *We grew up together and went to school and graduated together. Family was paramount to "Stash" and the love for his children and grandchildren will continue to live on in all. Carol he was a lucky man to have met and married you and to raise your family.*

William Adamson - February 27 at 05:18 PM

RF

“ *I am so saddened to see this that I have no words. He was such a kind gentle man. My sympathies and heartfelt prayers to the whole Jurga family. Hold tight to all your wonderful memories. He will be missed by so many people. Rest in peace Stan the man.*

Rosemary Farrar - February 27 at 04:32 PM

KF

“ I have been with the company for the past three years, but it didn't take long to see how much of what we do every day traces back to his hard work, vision, and the pride he had in this place. You could tell he truly cared about the company and the people in it, and that has left a lasting impression on all of us.

I feel grateful to be part of something he built, and I am proud to continue working here while carrying forward the culture and standards he set. His legacy is all around us, and it will continue to guide us moving forward.

My heartfelt condolences to Carol and the entire Jurga family. He will be deeply missed.

Kimberly Fixx - February 27 at 04:28 PM

DG

“ The very best man I've had the privilege of being a friend
His friendship and association with him and his family will forever be a part of my life.

*Sincerely
Doug Gollahon*

Doug Gollahon - February 27 at 04:24 PM

CT

*So sad to hear of Stanley's passing. We were very young when we first met on the St Anthony's school yard. He was playing baseball. He came from a family that had a strong presence in Shirley. I can still see that young boy with his baseball glove & hanging out with Frankie L!
My thoughts & prayers to his family.*

Christine Tobin - February 28 at 06:47 AM

JF

It's been an honor to represent the All-Star brand for over 15 years, and the best part was becoming a friend of Stan Jurga. I shared with him several times over the years that as a kid growing up in a small southern town and recognizing the All-Star logo, I never dreamed that one day I would represent the brand and become friends with the owner. That was simply too far-fetched to even consider. What I learned is that Stan Jurga, with all the accolades of his business acumen, was just one of the guys. Honest, generous, loyal, fun to be around, if it was complimentary, that described Stan. I will miss him dearly and cherish the great memories of my time with him. Gone too soon but a life well lived. His legacy will carry on thru his wonderful family that I am privileged to know. RIP Stan, you will be missed!

*Sincerely,
Joey Ferolito*

Joey Ferolito - March 04 at 02:42 PM